**New Horizons for Seniors Program (NHSP)**

**deadline for submission is October 20, 2020**

**PART B - Program Information**

Funding requested – Community-based Projects (up to $25,000)

**PART C – Part 1 - Organization**

1. Legal Name – Victoria’s Quilts Canada
2. Operating Name (if different from legal name) N/A
3. Year established – 1999
4. Organization type – Not-for-Profit
5. Organization category – charitable, voluntary
6. Canada Revenue Agency (CRA) Business Number – 880364815RT00001
7. Organization Primary Address - 454 – 1568 Merivale Road, Ottawa, ON K2G 5Y7

Telephone no. – 613-843-9212

Email address – info@victoriasquiltscanada.com

1. Mailing address – Is It the same as the Organization Primary Address – No

401 – 230 Titanium Private, Orleans, ON K1C 0C1

613-837-2178

1. Organization’s Primary Activities - Victoria's Quilts Canada (VQC) provides handmade quilts to people living with cancer in Canada. By providing these quilts, we hope to bring physical comfort to those dealing with cancer as well as spiritual comfort in knowing that they are not alone in their struggle. Additional information can be found on our National website at victoriasquiltscanada.com.

We are the only registered charity in Canada doing such work, and we are not affiliated with any religious order or denomination. We rely solely on donations from the private individuals who are often the recipients of our quilts, and their families and friends. and public sector to purchase supplies to make our quilts. We do not have any paid staff. All XX members of the Ottawa Branch are volunteers.

Our branch is in Ottawa, Ontario and is one of 25 branches in Canada. Our amazing volunteers which consists mostly of seniors in our 22 Friends Groups, make and provide quilts to the Ottawa/Gatineau and surrounding areas, as well as to any other area in Canada where VQC does not have a branch. Our quilts are a gift and no cost are ever passed to the recipient.

Over the course of the past 20 years our branch has delivered over 33,596 quilts.

Our quilts are greatly appreciated by the many thank you cards we receive as well as comments such as the following left in our guestbook on the website.

*"I received my quilt about two weeks ago. Thank you so much for this lovely, generous volunteer activity. Never underestimate the value of your hard work and positive spirit that goes into your quilts. It makes a world of difference in how it comforts cancer patients. I feel so much less alone whenever I have mine near me.* "

Select the target group(s) that best aligns with your organization’s primary activities.

All will be selected.

**ORGANIZATION CONTACTS**

**PRIMARY CONTACT – this should be your primary contact person with respect to this application for funding.**

1. Given Name/Surname – DUNN, Blanche
2. Position Title – Chair of the Ottawa Branch of VQC
3. Preferred language of communication – Written – English Spoken – English
4. Primary contact address – different than organization

273 Cairnsmore Circle, Nepean, ON K2J 0G4

613-6923881

blanchedunn@sympatico.ca

**SECONDARY CONTACT**

1. GENEST, Martine
2. Position Title – Treasurer of Ottawa Branch
3. Preferred language of communication – Written – English Spoken – English
4. Secondary contact address – different than organization

401 – 230 Titanium Private, Orleans, ON K1C 0C1

613-837-2178

martinegenest58@gmail.com

1. Does your organization owe any amounts to the Government of Canada? NO

**SECYION C – Part 2 – Project Proposal**

**Project Proposal Identification**

1. Project Title - Cancer Quilts
2. Planned Project Start Date – 2021-03-01
3. Planned Project End Date – 2021-11-30
4. Amount requested from Employment and Social Development Canada - $25,000.00
5. Project Summary (in 500 words or less, describe the need of the proposed project including what it aims to achieves (objective and anticipated results, and who is the targeted groups.

We are applying for this grant so seniors of the Ottawa Branch can continue to make quilts for people living with cancer during the pandemic. Our target group is all Canadians, young and old across Canada.

Normally, our members meet either weekly, bi-weekly, or monthly to piece quilt tops, the first step in creating a quilt for cancer patients. Some groups will sandwich the three layers of the quilt (quilt top, batting, and flannel) and will tie the quilt. Other members will take the sandwiched quilt home and will either quilt it on their domestic sewing machine or on a long arm quilting machine. The binding is then sewn on at the meeting or members take the quilts to do this at home. They then hand sew the binding to finish the quilt to make them ready for hand delivery or distribution by mail.

We also need to purchase much needed supplies for our Friends Groups such as irons, rulers, mats, rotary cutters and blades, floss, thread. Currently, our members provide these notions and equipment on their own. We feel it is time for us to do this to thank our many volunteers who graciously provided their own supplies over the years.

Back in March we shut down all our in-person Friends Group meetings and deliveries as per public health advice. Throughout the shutdown we have provided our dedicated volunteers batting, flannel, and quilt top kits so they could continue to make quilts at home.

This activity has kept our members engaged in the mission of the organization while self-isolating (gives our seniors a sense of purpose as many live alone) during the pandemic.

As an organization who mainly relies on donations from private individuals, which are down significantly because of the pandemic, this is going to affect our ability to purchase batting, flannel and cotton fabric starting in the new year. This will have an impact on our seniors, as we will have to limit the number of quilts that can be completed in 2021. Usually we have fundraising activities, such as raffles and bingos which unfortunately will not be happening until the pandemic is over.

The requested funding will enable our volunteers to make approximately 1,123 quilts in 2021. Without this funding it will be exceedingly difficult for the Ottawa Branch to meet the on-going demand for quilts in 2021.

1. Project activities (in 500 words or less, describe how the proposed project meets the objective(s) and/or priority(ties) of the funding program under which you are applying.

Our branch is inspired and led by seniors; totally volunteer-based and supported by our community. Sewing days promote social interaction and volunteerism between our seniors. No volunteer is ever turned away, whether they can sew or not, as we believe in supporting social participation and inclusion of seniors and other generations. We encourage new members to participate in any way they can, and each senior member takes the time to teach the skills involved in making a quilt.

Providing quilt supplies to our members during the pandemic keeps them doing something that they love and keeps them engaged in the mission of the organization. Most of our members have friends and/or family members that have been diagnosed with cancer and/or died because of this dreadful disease.

1. Project activities and timelines

Purchase batting and flannel 1st month and 4th month

Purchase cotton fabric 1st month

Review wish list of supplies from Friends Groups to

establish which supplies will be purchased 2nd month

Purchase notions and equipment from supplier’s 3rd month

Distribute notions and equipment to Friends Group 4th month

1. Will any of the proposed project activities be delivered at your organization’s primary address? NO

Will any of the proposed project activities be delivered in a different location from your primary address? YES – In our seniors’ private homes in the Ottawa/Gatineau and surrounding areas.

1. Will the project or any of its activities involve or benefit people in English or French linguistic minority communities in Canada, in some way? YES

Most of the members of the Ottawa Branch are English speaking, however, there are many bilingual members. We also have several Friends Groups who are francophones.

Everyone is welcome. We have bilingual literature and we promote our Branch in both official languages. Our National website is in both official languages.

Communication activities to our membership is in both English and French.

When sending out a quilt we enclose a gift card and bookmark in the language preference of the recipient.

1. Is your project targeting vulnerable groups? YES - Select all Groups (seniors, women, remote/rural, indigenous, newcomers, LGBTQ2, …..

**SECTION C – Part 3 – Budget**

1. Project costs – expenses for the eligible activities or services of the proposed project

 Cash

Flannel $10,000.00

Batting $10,000.00

Cotton $2,000.00

Notions and equipment $3,000.00

1. Funding Sources

Amount requested from Employment and Social Development Canada

Supplies and notions and equipment to make quilts Cash - $25,000.00

**BUDGET DETAILS**

1. Further information on budget details

N/A

However, it is important to note that we have a monthly lease of $750 until March 31st. For the health and safety of our members we will be moving to a bigger location on the 1st floor of Heartwood House in January. This new space will allow us to have classes when we are able to safely do so, and to install a quilting machine and frame so our members can quilt their quilts. In April, our new lease will be $1,219 a month. As well, we average a cost of between $3,500 - $4,000 every month to mail quilts across Canada.

**SECTION C – Part 4 – Program Specific Questions and Checklist**

1. Choose one or more programs objectives that supports your proposed project.
* Promoting volunteerism among seniors and other generations
* Supporting the social participation and inclusion of seniors
1. Choose one or more national priorities that supports your proposed project
* Priority 1 – Supporting healthy ageing
1. In about 250 words describe how your community supports this project. Applicants are required to provide a letter of support from at least one organization or official who supports the project.

I have contacted Moe Moloughney, Executive Director or HH and she agreed to provide a letter of support.

1. Indicate the number of seniors and non-seniors who will take part in the planning and design of the proposed activities.

Number of seniors: XXX Number of non-seniors:

In about 250 words, describe what will be their role in the planning and design of the proposed project.

This project is an existing program that is delivered by seniors of Victoria’s Quilts Canada therefore there is no planning and design required. Our seniors will be the ones making and quilting our quilts.

1. After the project is complete, how many individuals do you think will benefit from the proposed project activities.

Number of seniors: XXX

Number of non-seniors:

In about 250 words, explain how the individuals will benefit from the proposed project.

The project will provide our senior members the means to continue enjoying an activity they love. They feel needed and useful; and want to engage in something that makes them feel good about themselves. Our volunteers have been with the organization for many years, and they are dedicated to the mission of VQC.

Quilt recipients across the country will benefit from this project.

**SECTION C – Part 5 – Attestation**

In order for your application to be eligible, an official representative who has the capacity and the authority to submit project proposals and enter into contracts and agreements on behalf of your organization must attest to the following:

YES – I have the capacity and the authority to submit this Application for Funding of the applicant organization

YES – I certify and warrant on behalf of the organization and in my personal capacity that the information provided in its Application for Funding and any supporting documentation is true, accurate and complete.

YES - I have the Applicant Guide and understand the program’s requirements.

Official Representative Name – Martine Genest

Title – Treasurer of Ottawa Branch

Date – 2020-10-XX