

2019 – 2020 ACTIVITY CALENDAR



TRADE SHOWS – EUROPE AND MIDDLE EAST

Seafood Expo Global Brussels, Belgium May 7-9, 2019	Contact : Simon Roy-Dufort
Food Ingredients Europe Paris, France 3-5 décembre 2019	Contact : Audrey-Ève Néron
BioFach Nuremberg, Germany February 12-15, 2020	Contact : Audrey-Eve Néron

TRADE SHOWS – ASIA

SIAL China Shanghai, China May 14-16, 2019	Contact : Simon Roy-Dufort
China Fisheries & Seafood Show Qingdao, China October 30th - November 1 st , 2019	Contact : Jean-Philippe Nadeau

TRADE SHOWS - CANADA

Canadian Produce Marketing Association (CPMA) Montréal, QC April 2-4, 2019	Contact: Geneviève Morin
SIAL Canada Toronto, ON April 30 - May 2, 2019	Contact: Audrey-Ève Néron
Canadian Health Food Association Show East (CHFA) Toronto, ON September 14-15, 2019	Contact: Geneviève Morin
Canadian Health Food Association Show West (CHFA) Vancouver, BC February 22-23, 2020	Contact: Audrey-Ève Néron
Restaurant Canada Show Toronto, ON March 1-3, 2020	Contact: Jean-Philippe Nadeau

TRADE MISSIONS

Trade mission in Middle East Dubai, United Arab Emirates February, 2020	Contact : Hicham El Ghissassi
Trade mission as part of Foodex Japan Chiba, Japan March 5-8, 2020	Contact : Hicham El Ghissassi

TRADE SHOW – UNITED STATES

ECRM – Store Brands Las Vegas, NV, United States April 8-11, 2019	Contact: Geneviève Morin
National Restaurant Association Show Chicago, IL, United States May 18-20, 2019	Contact : Audrey-Ève Néron
Sweets & Snacks Expo Chicago, IL, United States May 21-23, 2019	Contact : Audrey-Ève Néron
International Dairy Deli Bakery Association Show Orlando, FL, United States June 2-4, 2019	Contact: Hicham El Ghissassi
Summer Fancy Food Show New York City, United States June 23-25, 2019	Contact : Audrey-Ève Néron
ECRM – Natural, Organic & Specialty Food – Frozen, Deli, Meat & Bakery Scottsdale, AZ, United States August 18-22, 2019	Contact: Geneviève Morin
Natural Products Expo East (NPEE) Baltimore, MD, United States September 12-14, 2019	Contact : Jean-Philippe Nadeau
New England Produce Council (NEPC) Boston, MA, United States September 18-19, 2019	Contact : Geneviève Morin
Americas Food & Beverage Show Miami, FL, United States September 23-24, 2019	Contact : Hicham El Ghissassi
Produce Marketing Association and Fresh Summit International Anaheim, CA, United States October 17-19, 2019	Contact : Geneviève Morin
PLMA Chicago Chicago IL, United States November 17-19, 2019	Contact : Geneviève Morin
New York Produce Show New York, NY, United States December 12, 2019	Contact : Geneviève Morin
Winter Fancy Food Show San Francisco, CA United States January 19-21, 2020	Contact : Hicham El Ghissassi
Natural Products Expo West (NPEW) Anaheim, CA, United States March 3-7, 2020	Contact : Geneviève Morin
Seafood North America Boston, MA, United States March 15-17, 2020	Contact : Jean-Philippe Nadeau

TRADE SHOWS – CARRIBEAN & LATIN AMERICA

ANTAD & Alimentaria Mexico Guadalajara – Mexico March 31 st – April 2 nd , 2020	Contact : Hicham El Ghissassi
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TRAINING SEMINARS

Maximize the results of your trade shows

Boucherville, QC

April 10, 2019

Contact : Simon Roy-Dufort

How to submit a claim under Soutien aux exportations bioalimentaires | Web conference

April 18, 2019

Contact : Christine Gingras

Round table - How to do business in India

Sainte-Julie, QC

August 19, 2019

Contact: Audrey-Ève Néron

US Customs basics

Sainte-Julie, QC

September 18, 2019

Contact: Catherine Richard

Food safety standards and certification systems and the newest requirements from FSMA and SFCR | Saint-Julie QC

September 30, 2019

Contact: Geneviève Morin

Seminar on the Comprehensive and Progressive Agreement for Trans-Pacific Partnership | Sainte-Julie, QC

October 18, 2019

Contact: J-P Nadeau et H El Ghissassi

Web marketing strategy and selling online: leveraging opportunities! | Sainte-Julie, QC

November 2019

Contact: Geneviève Morin

Are your labels ready for the US market?

2 webinars

November 20-27, 2019

Contact: Audrey-Ève Néron

How to triple the results of your trade shows

Sainte-Julie, QC

January 29, 2020

Contact: Jean-Philippe Nadeau

Trading and closing a sale & How to do business in the US

Sainte-Julie, QC

February 5, 2020

Contact: Audrey-Eve Néron

US Customs basics

Sainte-Julie, QC

February, 2019

Contact: Catherine Richard

Smart and profitable business networking

Sainte-Julie, QC

March 25, 2020

Contact: Jean-Philippe Nadeau

Are your labels ready for the Canadian market?

Webinar

Spring 2020

Contact: Audrey-Ève Néron

Our partners :



2019 – 2020 activity calendar (continued)

TRADE SHOWS UNDER THE CANADA PAVILION

Anuga

Coln, Germany

October 2019

Contact : mas-sam@agr.gc.ca

FHC China

Shanghai, China

November 2019

Contact : mas-sam@agr.gc.ca

Gulfood

United Arab Emirates

February 2020

Contact : mas-sam@agr.gc.ca

Foodex Japan

Chiba, Japan

March 2020

Contact : mas-sam@agr.gc.ca

NETWORKING ACTIVITIES

Soirée Alizés Evening

Toronto, ON

April 30, 2019

Contact: Claudia Charuest

Agri-Food Export Group Annual General Assembly

Manoir Rouville-Campbell, Mont Saint-Hilaire

June 11, 2019

Contact : Claudia Charuest

CONTACTS :

Hicham El Ghissassi, ext 206

HichamElghissassi@groupeexport.ca

Geneviève Morin, ext 208

GenevieveMorin@groupeexport.ca

Jean-Philippe Nadeau, ext 212

Jean-PhilippeNadeau@groupeexport.ca

Audrey-Ève Néron, ext 205

Audrey-EveNeron@groupeport.ca

Claudia Charuest, ext 217

ClaudiaCharuest@groupeexport.ca

Address :

1971, Léonard-De Vinci

Sainte-Julie, QC J3E 1Y9

T 450-649-6266 | 1 800 563-9767

info@groupeexport.ca