



January, 2016

Canadian Pavilion
20th Americas Food & Beverage Show & Conference
Miami Beach Convention Center
September 26-27, 2016
A Canadian Food and Beverage Showcase

Dear Exporter,

Canadian Export Development Inc., in co-operation with the Consulate General of Canada in Miami, invites you to be part of the Canadian Pavilion at the 20th Americas Food & Beverage Show & Conference, a Canadian Food and Beverage Showcase, Miami Beach Florida September 26-27, 2016

Canadian companies will display their products and/or services under one umbrella as they pursue business opportunities in the AMERICAS. The attendees will be key decision-makers, buyers, distributors, wholesalers, and representatives of supermarkets, hotels, restaurants, chefs, and cruise lines. This is an excellent opportunity to introduce your company to important emerging markets, and could be very rewarding in obtaining sales or initiating business relationships with International partners.

- Increase your sales in the 2nd largest global growth market
- Obtain productive & diverse leads
- Meet buyers representing 94 countries
- Export into new emerging markets
- Promote and market your business by networking one-on-one

There will also be a business program in conjunction with the show, consisting of a seminar/presentation by a local Food & Beverage distributor aimed at the Canadian companies, and a hospitality event with potential clients.

There is financial assistance available through the Federal Government. Please note the web-site: <http://tradecommissioner.gc.ca/canadexport/0000134.aspx?lang=eng>

Also note that space is at a premium and confirmation will be made on a first-come, first-served basis. Please see attached Registration Form.

We look forward to working with you and making this event a successful undertaking by your company.

Sincerely,
Robert Grison