



January 25th, 2017

RE: L.B. Maple Treat acquires Great Northern

Dear Friends:

I'm delighted to announce that **L.B. Maple Treat has acquired Great Northern**, a Canadian market leader in the Maple Syrup industry. Great Northern began serving customers in the early 90' with a vision of offering an unparalleled level of reliability, flexibility, and customer service within the maple syrup industry.

Our companies already share many business partners, and we intend to enhance and expand these essential relationships. As a result of our business combination, our customers and partners will now have access to an extraordinary portfolio of products, distribution and production capabilities across North America, Europe and Asia. Together, we rely on more than 1,200 maple syrup producers that are dedicated to harvesting the highest quality maple syrup and making our group **the largest Maple Syrup bottlers in the world.**

We also wish to assure you that the entire Great Northern team will be remaining in place at our Guadeloupe (Québec) bottling plant, alongside new team members. I am both excited and proud to have the opportunity to lead the team to new heights.

Rest assured, we will strive to continue to build upon our companies' relationship and exceed your service expectations as we move forward together.

Sincerely,

A handwritten signature in black ink, appearing to read 'DMC', is written below the word 'Sincerely,'.

Daniel Cousineau
President, L.B. Maple Treat Corp.