

**The International Festival of Films on Art
appoints Anita Hugi as Program Director
and Nicole Gingras as Director of the Experimental FIFA section**

Montreal, **December 19, 2016** – The International Festival of Films on Art (FIFA) has entrusted Anita Hugi with the task of directing its general program, while Nicole Gingras will be in charge of the Experimental FIFA section, consisting of formally innovative and exploratory works.



Anita Hugi, Program Director



Nicole Gingras, Director of Experimental FIFA

“Over the past 34 years, René Rozon built a festival of international stature,” declared Executive Director Natalie McNeil. “We are fortunate to have a loyal and captive audience, always on the lookout for the world’s best works on art. We are honoured that Anita Hugi accepted our invitation to direct the FIFA program and that Nicole Gingras is continuing her collaboration with the festival. Their long track records testify to their expertise, which will ensure rich, bold and diverse programs. This 35th edition will connect with all generations, emphasizing innovation and interactivity—reflected in particular by our new section entitled iDocs, new media and virtual reality projects.”

For over fifteen years, Anita Hugi has been involved in films on art and culture as a programmer, producer and director. In charge of art documentaries for the Swiss public television network SRF (over 600 international films programmed between 2005 and 2016), she initiated such collections as *Cherchez la femme*, which allowed the general public to discover the works of such women artists as Sophie Taeuber Arp (Dada and design), Meret Oppenheim (Surrealism) and S. Corinna Bille (literature). As a documentary filmmaker, Anita Hugi directed the film *Undine – Le projet d’aimer* (in competition at the 34th FIFA; Best Film on Literature, LiteraVision 2016). She also co-directed, with David Dufresne and Akufen Studio (Montreal), the interactive documentary *DADA-DATA.NET* on the Dada movement, which won various prizes: the Grimme Online Award in Cologne, Germany in the Culture category; the Grand Prix Boomerang – Concours Infopresse in the category Documentary Site or Application; and the Prix Numix 2016 for Best Canadian Digital Work.

For nearly thirty years, Nicole Gingras has demonstrated her prowess in the fields of experimental film, video and sound art as an independent curator, speaker, lecturer (Concordia University and UQÀM), and author of several publications. Recent exhibitions include *Manon Labrecque – L’origine d’un mouvement/ Movement and Its Origins* (2015-2016); *Faire des histoires/Making Stories* (VOX, Centre de

l'image contemporaine, 2015); and *Karen Trask — L'ombre et la forme/Shadows and Shapes* (Maison des arts de Laval, 2014). Over the years, she has collaborated with various film and video distributors, among which the Groupe Intervention Vidéo et Vidéographe (Montreal), Western Front (Vancouver), VTape (Toronto), as well as several international film festivals, including the International Short Film Festival Oberhausen in Germany. She received the Award for Curatorial Excellence in Contemporary Art from the Hnatyshyn Foundation in 2012, and the Joan Yvonne Lowndes Award for writing in contemporary visual and media arts from the Canada Council for the Arts in 2005. Nicole Gingras has collaborated with FIFA as a guest curator since 2003.

About the International Festival of Films on Art

FIFA is an internationally renowned festival devoted to the promotion and presentation of the finest productions on art and media art. The largest event of its kind in the world, FIFA has become a benchmark for industry professionals and the general public alike. Its rich and varied program embraces all forms of artistic expression, from all eras. In addition, it features a series of unifying and inclusive satellite events, as well as a regional and international tour.

The 35th edition of FIFA will take place from March 23 to April 2, 2017.

For information: www.artfifa.com / Facebook / Twitter

-30-

Source: Schéhérazade Bouabid | Director of Communications and Marketing
sbouabid@artfifa.com | 514 874-1637 (ext. 115)

Media Relations: Karine Cousineau Communications
karine@karinecousineaucommunications.com | 514 382-4844