



August 20, 2024

Hello,

I hope you are doing well.

You may not be aware that I have made a career change, moving from retail to the wholesale side of the business, working for the Bono Group.

There will be an opening for a Wholesaler Seat on the Quebec Produce Marketing Association (QPMA) Board for 2025; voting will be held this summer, and I plan to run for the seat.

As you already know, I sincerely believe that my knowledge and understanding of our industry can play a positive role by being part of the board. I am a team player and would like to be able to collectively contribute to the development of our mission for our association.

I have been implicated with QPMA since 2015, as Board Director for Loblaws & Sobeys; later as President of the Public Affairs and Government Relations Committee, as well as volunteer for several QPMA activities. I am also working directly with many key produce associations in Quebec, such as the Potato Growers Association, Apple Growers Association, and Strawberry and Raspberry Growers Association.

I would ask if I can count on your vote and support for this election; we can do great things together.

Yours truly,

Christian Riopel