



2023

# Partnership

## Plan



QPMA



FESTIVE *Spring* EVENING



April 20, 2023

Dock 619 – Longueuil

Organizing Committee Chair:  
Stéphane Labelle, Hector Larivée

**PACKAGES**

**PRESENTING PARTNER \$5,000 – 5 OPTIONS**

- Your logo on the badge lanyards
- Your logo on a banner at the event
- Your logo in all event communications sent to members
- Your logo on the qpma.ca website's event page
- Your logo on the centrepieces during the event



Large banner



DJ Station



Glass doors



À la carte

1	<b>Cocktail</b>	Your beverage served with your products, a poster and coasters placed on the bars	<b>\$2,500</b>
2	<b>Wine</b>	Your logo on a poster and wine glass rings	<b>\$2,250</b>
3	<b>Immersive photo booth</b>	Your logo integrated into the photo booth's décor	<b>\$3,000</b>
5	<b>Outdoor truck</b>	Your truck parked outside	<b>\$2,000</b>
6	<b>Foods stations</b>	Your logo on a buffet table banner and on small freestanding posters	<b>\$1,500</b>
7	<b>DJ Station</b>	Your logo on the DJ's table	<b>\$1,750</b>
8	<b>Parting gift</b>	Your product as a gift and visibility poster	<b>\$1,000</b> + sample prize
9	<b>Draw of a prize</b>	Your logo on the screen and mention by the master of ceremonies	<b>\$2,000</b> Including the prize
10	<b>Bathrooms</b>	Your logo on the bathroom mirrors	<b>\$2,000</b>
11	<b>Alcohol tests</b>	Your logo on the packaging of the alcohol tests handed out to all participants	<b>\$2,500</b>
12	<b>Glass doors</b>	Your logo on the glass doors	<b>\$1,500</b>
13	<b>Others suggestions</b>	To be submitted to the QPMA for approval	<b>To be discussed</b>



June 8, 2023

Club de golf Le Blainvillier

Organizing Committee Chair:  
Peter Snyder Jr., S&S Forwarding

### PACKAGES

#### **THE MASTER PRESENTER \$3,000 – 5 OPTIONS**

- Your logo displayed in the golf section of the QPMA.ca website in large scale
- Your logo on the banner at the welcome table
- Your logo on the back of the scorecards
- Your logo on the screens during the brunch
- Your logo on the screens during the cocktail reception
- Your logo in strategic places outside and on the terrace
- Your logo given top billing in all our communication materials (invitation emails, information, thank-you messages, newsletters...)

#### **THE PRO PRESENTER \$1,500 – 10 OPTIONS**

- Your logo displayed in the golf section of the QPMA.ca website in large scale
- Your logo on the banner at the welcome table
- Your logo on the back of the scorecards
- Your logo on the screens during the brunch
- Your logo on the screens during the cocktail reception
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)



## PACKAGES

### ASSISTANT PRO PRESENTER \$1,200 – 15 OPTIONS

- Your logo displayed in the golf section of the QPMA.ca website in medium scale
- Your logo on the banner at the welcome table
- Your logo on the screens during the brunch
- Your logo on the screens during the cocktail reception
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)

### ASPIRING PRESENTER \$750 – 10 OPTIONS

- Your logo displayed in the golf section of the QPMA.ca website in small scale
- Your company name on banner at the welcome table
- Your logo on the screens during the brunch
- Your logo on the screens during the cocktail reception

### FRIEND PRESENTER \$500 – 10 OPTIONS

- Your logo displayed in the golf section of the QPMA.ca website in small scale
- Your company name on banner at the welcome table



Products display



Beer on both courses



## À la carte

1	<b>Flags on both courses</b>	Flags with your logo marking the holes on both courses	<b>\$3,750</b>
2	<b>Beer on both courses</b>	Your logo on posters and vouchers announcing that you are supplying the beer (booth sporting your colours)	<b>\$3,500</b>
3	<b>Golfers' folders</b>	Your logo on all folders handed out to all golfers	<b>\$2,750</b>
4	<b>Golfers' bags</b>	Your logo on the bags in the carts	<b>\$4,500</b>
5	<b>Wine for the evening</b>	Your logo on the menu on table tents and vouchers	<b>\$2,000</b>
6	<b>Advertising on mirrors</b>	Your logo on bathroom and locker room mirrors	<b>\$2,500</b>
7	<b>Cups</b>	Your logo at the bottom of the 36 cups	<b>\$2,250</b>
8	<b>Juice/smoothies station</b>	Distribution of your product to each golfer when they arrive	<b>\$2,250</b>
9	<b>Super Bingolf</b>	Your logo on our golf bingo cards distributed all golfers and played at every hole	<b>\$2,250</b>
10	<b>Canon tee Shot</b>	Your logo on a poster announcing the activity on the relevant hole, played by all golfers and available on both courses and prize-giving by your representative	<b>\$1,950</b>
11	<b>Carts</b>	Your logo on the carts' windshield	<b>\$1,950</b>
12	<b>Trailer truck</b>	Truck with your logo parked near the tee-off areas	<b>\$1,900</b>
13	<b>Cap</b>	According to promotional item	<b>To be discussed</b>
14	<b>Water bottles</b>	Provided by your company	<b>\$750 Visibility fee</b>
15	<b>Tasting of your products at one of the holes</b>	<ul style="list-style-type: none"> <li>• Product prepared by you and distributed by your teams</li> <li>• Product prepared by you and distributed by the QPMA</li> <li>• Product prepared by the golf club kitchen and distributed by your teams</li> <li>• Product prepared by the golf club kitchen and distributed by the QPMA</li> </ul>	<b>\$850 minimum visibility fee + cost of preparation and service according to the chosen option</b>



À la carte

16	<b>Brunch</b>	Your logo on the table tents, on a large poster and on the screens	<b>\$2,000</b>
17	<b>Lunch</b>	Visibility during lunch	<b>\$2,500</b>
18	<b>Cocktail area</b>	Cocktail area customised to your company's image	<b>\$2,500</b>
19	<b>Popcorn</b>	Your logo on the popcorn bags distributed at the welcome cocktail	<b>\$1,250</b>
20	<b>Food stations</b>	Your logo on a freestanding poster and on a large poster at the cocktail reception	<b>\$1,250</b>
21	<b>DJ entertainment</b>	Your logo on the DJ's station during the cocktail reception	<b>\$1,750</b>
22	<b>"Longest drive" contest</b> <i>2 options</i>	Your logo on a poster announcing the activity on the relevant hole, played by all golfers and available on both courses and prize-giving by your representative	<b>\$1,500</b>
23	<b>"Hole in one" contest</b> <i>2 options</i>	Your logo on a poster announcing the activity on the relevant hole, played by all golfers and available on both courses and prize-giving by your representative	<b>\$1,500</b>
24	<b>"Closest to the hole" contest</b> <i>2 options</i>	Your logo on a poster announcing the on the relevant hole, played by all golfers and available on both courses and prize-giving by your representative	<b>\$1,500</b>
25	<b>Putting contest</b>	Your logo on a giant poster and prize-giving by your representative	<b>\$1,500</b>
26	<b>Hole tee-off</b> <i>18 options</i>	Your logo on a poster at the tee-off of a hole on either of the two courses	<b>\$1,300</b>
27	<b>Promotional items</b>	Item personalized with your company's name in the bag handed out to all golfers	<b>\$500 minimum visibility fee</b>
28	<b>Gift – door prize draw</b>	- I'll buy the gift - I'll let the QPMA buy it	<b>\$500 visibility fee + cost of gift</b>
29	<b>Others suggestions</b>	To be submitted to the QPMA	<b>To be discussed</b>

# Convention



August 17, 18 and 19, 2023

Château Frontenac, Quebec

Organizing Committee Chair:  
Christian Riopel, Sobeys

## PACKAGES

### **PRESIDENT'S CLUB PARTNER \$11,000**

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on the program
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- Your logo on badge lanyards
- High visibility in the reception area
- Your logo on the screens in meeting rooms
- Your logo on the menus
- Visibility during conference highlights: AGM, conferences, brunch and banquet
- Video presented at the brunch and banquet
- Corporate videos presented on loop in the reception area (video to be provided by you and subtitled – at your discretion)

### **PLATINUM PARTNER \$8,000**

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on the program
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- High visibility in the reception area
- Your logo on the screens at reception and in the meeting rooms
- Your logo on the menus
- Your logo on a banner at the entrance
- Visibility during conference highlights: AGM, conferences, brunch and banquet
- Video presented at the brunch and banquet



# Convention



## PACKAGES

### DIAMOND PARTNER \$6,000

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on the program
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- High visibility in the reception area
- Your logo on the screens at reception and in the meeting rooms
- Your logo on the menus
- Your logo on a banner at the entrance
- Video presented at the brunch and banquet

### GOLD PARTNER \$4,000

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- High visibility in the reception area
- Your logo on the screens at reception and in the meeting rooms
- Your logo on a banner at the entrance

### SILVER PARTNER \$2,000

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- High visibility in the reception area
- Your logo on the screens at reception and in the meeting rooms
- Your logo on a banner at the entrance

### BRONZE PARTNER \$1,000

- Your logo displayed in the event section of the QPMA.ca website in medium scale
- Your logo on the screens at reception and in the meeting rooms
- Your logo on a banner at the entrance

### FRIEND PARTNER \$500

- Your logo displayed in the event section of the QPMA.ca website in small scale
- Your logo on the screens at reception and in the meeting rooms

# Convention



\* Sponsorships marked with an asterisk are reserved for major partners (Gold partners and above)

## À la carte

1	<b>Arches – ballroom*</b> <i>2 options</i>	Arches in the ballroom dressed in your image	<b>\$11,000</b>
2	<b>External columns – hotel lobby*</b> <i>2 options</i>	Entrance columns dressed in your image	<b>\$9,000</b>
3	<b>Stair risers – ballroom*</b> <i>2 options</i>	Riser dressing in your image	<b>\$8,000</b>
4	<b>Central fireplace area lobby*</b>	Bench edge dressing in your image	<b>\$7,000</b>
5	<b>Columns – convention area lobby*</b>	Visibility on columns in the convention area lobby	<b>\$5,500</b>
6	<b>Bathrooms*</b>	Your logo on bathroom items and mirrors	<b>\$4,000</b>
7	<b>Banner flags*</b>	Banner flags with your company logo displayed in our event space	<b>\$6,000</b>
8	<b>Hotel swipe cards*</b>	Your logo on convention goers' room swipe cards	<b>\$5,000</b>
9	<b>Badges*</b>	Your logo on all convention goers' badges	<b>\$3,000</b>
10	<b>Convention goer bags*</b>	Your logo on the bags offered to all participants	<b>\$5,000</b>
11	<b>"Do not disturb" card*</b>	Your logo on the cards hanging on the doors of all convention rooms	<b>\$3,000</b>
12	<b>Convention's app</b>	Your logo on the convention's mobile app homepage and internal pages	<b>\$4,000</b>
13	<b>Customized items</b>	Item produced with your company's logo to be inserted in the bags offered to participants (you must provide the item)	<b>\$1,000</b> + items
14	<b>Reusable water bottles</b>	<ul style="list-style-type: none"> <li>You provide 300 reusable water bottles sporting your logo to be distributed to participants when they arrive</li> <li>The QPMA will produce 300 water bottles with your logo</li> </ul>	<b>\$1,000</b> visibility fee + cost of bottles
15	<b>Flavoured water stations</b>	Your product in the flavoured water stations in the Verchères hall	<b>\$1,500</b>

# Convention



## À la carte

16	<b>Show us your products!</b> Virtual trade show	Your new product or service featured in our virtual showcase (on screen)	<b>\$300</b> members <b>500 \$</b> non-members
17	<b>Simultaneous translation</b>	Your logos on the tent cards inviting convention goers to connect to the translation platform and screens	<b>\$2,500</b>
<b>THURSDAY EVENING – CONVENTION OPENING NIGHT</b>			
18	<b>Draw – gift package</b>	Speech and draw for a gift package offered by your company	<b>\$2,500</b>
<b>FRIDAY EVENING – FESTIVE NIGHT</b>			
19	<b>Photo booth*</b>	Your logo on the souvenir photos printed on site	<b>\$3,500</b>
20	<b>Band presenter</b>	Visibility during night show and representative short speech or video	<b>\$8,000</b>
21	<b>Draw – gift package</b>	Speech and draw for a gift package offered by your company	<b>\$3,500</b>
22	<b>Wine*</b>	Your logo on the coasters and menu and mention of your company by the MC	<b>\$3,500</b>
23	<b>Table centrepieces*</b>	Your logo on the centrepieces	<b>\$3,000</b>
24	<b>Beach sandals</b>	Your logo on the sandals offered so it's easier to dance!	<b>\$2,500</b>
<b>SATURDAY – CONFERENCE AND BRUNCH</b>			
25	<b>Saturday's Inspiration Conference</b>	Speech and presentation of the conference by your company	<b>\$5,000</b>
26	<b>Draw – gift package</b>	Speech and draw for a gift package offered by your company during the brunch	<b>\$2,500</b>
27	<b>I love* Contest</b>	Speech and draw for four I Love Fruits and Veggies Movement contest prizes during the brunch	<b>\$2,500</b>
28	<b>Table centrepieces – Brunch*</b>	Your logo on the centrepieces during the brunch	<b>\$3,000</b>

\* Sponsorships marked with an asterisk are reserved for major partners (Gold partners and above)

# Convention



## À la carte

30	<b>Personalized dish</b>	Your logo included in one of the dishes offered to participants during the brunch (chocolate engraving, ice cream cups, etc.)	To be discussed
<b>SATURDAY EVENING – BANQUET</b>			
31	<b>Draw – travel package</b>	Speech and draw for a travel package offered by your company during our closing banquet	<b>\$4,000</b>
32	<b>Wine – Banquet*</b>	Your logo on the coasters and menu and mention of your company by the MC	<b>\$3,750</b>
33	<b>Table centrepieces Banquet*</b>	Your logo on the closing banquet centrepieces	<b>\$4,000</b>
34	<b>Personalized dish</b>	Integration of your logo in one of the services offered to the participants during the banquet (chocolate engravings, ice cream cups, etc.)	To be discussed
35	<b>DJ Station – Presidents’ suite</b>	Your logo on DJ station and on a poster	<b>\$2,000 \$</b>
36	<b>Parting gift delivered at the end of the night*</b>	One of your company’s products offered to all participants (you provide the item)	<b>\$2,000</b> + visibility
37	<b>Parting kit</b>	One of your company’s products offered to all participants when they leave the Convention	To be discussed
38	<b>Other suggestions</b>	To be submitted to the QPMA	To be discussed

\* Sponsorships marked with an asterisk are reserved for major partners (Gold partners and above)

# Oyster PARTY



November 3, 2023

Plaza le Rizz, Montreal

Organizing Committee Chair:  
Richard Lagacé, Sobeys

## PACKAGE

### PRESENTING PARTNER \$5,500

- Your logo on the badges and lanyards
- Your logo on a banner at the event
- Your logo in all communications to members related to the event
- Your logo on the QPMA.ca website event page.
- Your logo on the centrepieces during the event



Wine



Food station

# Oyster PARTY



## À la carte

1	<b>Oyster space</b>	Your logos on the aprons and customized oyster space	<b>\$3,250</b>
2	<b>Floor</b>	Your logo on the floor of the room	<b>\$1,950</b>
3	<b>Bars</b>	Your logo near the bar areas in the hall	<b>\$1,500</b>
4	<b>Wine</b>	Your logo on a poster, wine glass rings and bottles	<b>\$3,000</b>
5	<b>Welcome cocktail</b>	Your logo on a poster at the entrance near the bar where your cocktail will be served	<b>\$2,500</b>
6	<b>Photo booth</b>	Your logo on the frames of the souvenir photos printed on site	<b>\$2,500</b>
7	<b>Outdoor truck</b>	Your truck parked in front of the venue or your logo on a screen on a truck parked in front of the venue	<b>\$2,500</b>
8	<b>DJ Station</b>	Your logo on the DJ's table, on stage and at the front of the room	<b>\$2,000</b>
9	<b>Bathroom</b>	Your logo on the bathroom mirrors	<b>\$2,000</b>
10	<b>Draw gift</b>	Short speech and draw of a gift offered by your company	<b>\$1,500</b> Including the prize
11	<b>Food stations</b>	Your logo on a buffet table poster	<b>\$1,200</b>
12	<b>Conference</b>	Your logo on a poster and on the screen at the beginning of the assembly as well as mention of your company by the CEO	<b>\$2,000</b>
13	<b>Mobile logo projection</b>	Your logo projected on a curtain	<b>\$1,750</b>
14	<b>Single-use alcohol tests</b>	Your logo on a large poster and on the packaging of the alcohol tests distributed to all guests	<b>\$2,500</b>
15	<b>Parting gift</b>	Your logo on a poster and your product as a gift distributed to all guests	<b>\$1,000</b>
16	<b>Flavoured water stations</b>	Your products in the flavoured water stations	<b>\$1,000</b>
17	<b>Other suggestions</b>	To be submitted to the QPMA	To be discussed

## Reservation Form

Thank you for your interest in becoming a partner of the QPMA, offering you unique visibility in the Association's events. We are grateful for your financial support, which allows the staff and organizing committees to offer you high-quality events and conferences.

Please indicate the visibility options you wish to reserve. Then, calculate the total amount associated with this reservation, sign the form and return it as soon as possible to: [lmuller@aqdf.ca](mailto:lmuller@aqdf.ca).

### EVENT PRESENTER PACKAGES

Event	Package	Value	Desired visibility	Amount to paid
<b>Festive Spring Evening</b>	Presenter	<b>\$5,000</b>	<input type="checkbox"/>	
<b>Golf Tournament</b>	The Master	<b>\$3,000</b>	<input type="checkbox"/>	
	The Pro	<b>\$1,500</b>	<input type="checkbox"/>	
	The Assistant-Pro	<b>\$1,200</b>	<input type="checkbox"/>	
	The Aspiring	<b>\$750</b>	<input type="checkbox"/>	
	The Friend	<b>\$500</b>	<input type="checkbox"/>	
<b>Convention</b>	President Club	<b>\$11,000</b>	<input type="checkbox"/>	
	Platinum	<b>\$8,000</b>	<input type="checkbox"/>	
	Diamond	<b>\$6,000</b>	<input type="checkbox"/>	
	Gold	<b>\$4,000</b>	<input type="checkbox"/>	
	Silver	<b>\$2,000</b>	<input type="checkbox"/>	
	Bronze	<b>\$1,000</b>	<input type="checkbox"/>	
	Friend	<b>\$500</b>	<input type="checkbox"/>	
<b>Oyster Party</b>	Presenter	<b>\$5,500</b>	<input type="checkbox"/>	
			Sub-total =	

### À LA CARTE - EVENT

Event	Indicate the number of the desired à la carte visibility(s)	Amount to paid
<b>Festive Spring Evening</b>		
<b>Golf Tournament</b>		
<b>Convention</b>		
<b>Oyster Party</b>		
		Sub-total =

# Reservation Form

## CALCULATION OF VISIBILITY FEES

Start by choosing the options that are most convenient for you. In order to complete the application, please add the amounts in the "subtotal" boxes of the previous tables to get the total amount to pay.

**To confirm your reservation, you must pay the total amount for each visibility no later than 45 days prior to the event date.**

Some sponsorships may be grandfathered. Contact Lucie Muller to ensure availability. Please return the form promptly to guarantee your choices to: [lmuller@aqdf.ca](mailto:lmuller@aqdf.ca)

Visibility	Amount to paid
<b>SUB-TOTAL EVENT PRESENTER PARTNERS - PACKAGES</b>	
<b>SUB-TOTAL VISIBILITY À LA CARTE - EVENT</b>	
<b>TOTAL COSTS FOR VISIBILITY</b>	

Compagny: .....

Last name: ..... Name: .....

Email: ..... Telephone: .....

Address: .....

City: ..... Province:..... Postal code: .....

Date : ..... Signature : .....