



2023

Partnership Plan



QPMA



FESTIVE *Spring* EVENING



April 20, 2023

Dock 619 – Longueuil

Organizing Committee Chair:
Stéphane Labelle, Hector Larivée

PACKAGES

PRESENTING PARTNER \$5,000 – 5 OPTIONS

- Your logo on the badge lanyards
- Your logo on a banner at the event
- Your logo in all event communications sent to members
- Your logo on the qpma.ca website's event page
- Your logo on the centrepieces during the event

Sold out !



Large banner



DJ Station



Glass doors



À la carte

1	Cocktail	Your beverage served with your products, a poster and coasters placed on the bars Sold out !	\$2,500
2	Wine	Your logo on a poster and wine glass rings Sold out !	\$2,250
3	Immersive photo booth	Your logo integrated into the photo booth's décor	\$3,000
5	Outdoor truck	Your truck parked outside Sold out !	\$2,000
6	Foods stations	Your logo on a buffet table banner and on small freestanding posters 3 options left !	\$1,500
7	DJ Station	Your logo on the DJ's table Sold out !	\$1,750
8	Parting gift	Your product as a gift and visibility poster	\$1,000 + sample prize
9	Draw of a prize	Your logo on the screen and mention by the master of ceremonies Sold out !	\$2,000 Including the prize
10	Bathrooms	Your logo on the bathroom mirrors Sold out !	\$2,000
11	Alcohol tests	Your logo on the packaging of the alcohol tests handed out to all participants	\$2,500
12	Glass doors	Your logo on the glass doors Sold out !	\$1,500
13	Others suggestions	To be submitted to the QPMA for approval	To be discussed



June 8, 2023

Club de golf Le Blainvillier

Organizing Committee Chair:
Peter Snyder Jr., S&S Forwarding

PACKAGES

THE MASTER PRESENTER \$3,000 – 5 OPTIONS

- Your logo displayed in the golf section of the QPMA.ca website in large scale
- Your logo on the banner at the welcome table
- Your logo on the back of the scorecards
- Your logo on the screens during the brunch
- Your logo on the screens during the cocktail reception
- Your logo in strategic places outside and on the terrace
- Your logo given top billing in all our communication materials (invitation emails, information, thank-you messages, newsletters...)

THE PRO PRESENTER \$1,500 – 10 OPTIONS

- Your logo displayed in the golf section of the QPMA.ca website in large scale
- Your logo on the banner at the welcome table
- Your logo on the back of the scorecards
- Your logo on the screens during the brunch
- Your logo on the screens during the cocktail reception
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)



PACKAGES

ASSISTANT PRO PRESENTER \$1,200 – 15 OPTIONS

- Your logo displayed in the golf section of the QPMA.ca website in medium scale
- Your logo on the banner at the welcome table
- Your logo on the screens during the brunch
- Your logo on the screens during the cocktail reception
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)

ASPIRING PRESENTER \$750 – 10 OPTIONS

- Your logo displayed in the golf section of the QPMA.ca website in small scale
- Your company name on banner at the welcome table
- Your logo on the screens during the brunch
- Your logo on the screens during the cocktail reception

FRIEND PRESENTER \$500 – 10 OPTIONS

- Your logo displayed in the golf section of the QPMA.ca website in small scale
- Your company name on banner at the welcome table



Products display



Beer on both courses



À la carte

1	Flags on both courses	Flags with your logo marking the holes on both courses	\$3,750
2	Beer on both courses	Your logo on posters and vouchers announcing that you are supplying the beer (booth sporting your colours)	\$3,500
3	Golfers' folders	Your logo on all folders handed out to all golfers	\$2,750
4	Golfers' bags	Your logo on the bags in the carts	\$4,500
5	Wine for the evening	Your logo on the menu on table tents and vouchers	\$2,000
6	Advertising on mirrors	Your logo on bathroom and locker room mirrors	\$2,500
7	Cups	Your logo at the bottom of the 36 cups	\$2,250
8	Juice/smoothies station	Distribution of your product to each golfer when they arrive	\$2,250
9	Super Bingolf	Your logo on our golf bingo cards distributed all golfers and played at every hole	\$2,250
10	Canon tee Shot	Your logo on a poster announcing the activity on the relevant hole, played by all golfers and available on both courses and prize-giving by your representative	\$1,950
11	Carts	Your logo on the carts' windshield	\$1,950
12	Trailer truck	Truck with your logo parked near the tee-off areas	\$1,900
13	Cap	According to promotional item	To be discussed
14	Water bottles	Provided by your company	\$750 Visibility fee
15	Tasting of your products at one of the holes	<ul style="list-style-type: none"> • Product prepared by you and distributed by your teams • Product prepared by you and distributed by the QPMA • Product prepared by the golf club kitchen and distributed by your teams • Product prepared by the golf club kitchen and distributed by the QPMA 	\$850 minimum visibility fee + cost of preparation and service according to the chosen option



À la carte

16	Brunch	Your logo on the table tents, on a large poster and on the screens	\$2,000
17	Lunch	Visibility during lunch	\$2,500
18	Cocktail area	Cocktail area customised to your company's image	\$2,500
19	Popcorn	Your logo on the popcorn bags distributed at the welcome cocktail	\$1,250
20	Food stations	Your logo on a freestanding poster and on a large poster at the cocktail reception	\$1,250
21	DJ entertainment	Your logo on the DJ's station during the cocktail reception	\$1,750
22	"Longest drive" contest <i>2 options</i>	Your logo on a poster announcing the activity on the relevant hole, played by all golfers and available on both courses and prize-giving by your representative	\$1,500
23	"Hole in one" contest <i>2 options</i>	Your logo on a poster announcing the activity on the relevant hole, played by all golfers and available on both courses and prize-giving by your representative	\$1,500
24	"Closest to the hole" contest <i>2 options</i>	Your logo on a poster announcing the on the relevant hole, played by all golfers and available on both courses and prize-giving by your representative	\$1,500
25	Putting contest	Your logo on a giant poster and prize-giving by your representative	\$1,500
26	Hole tee-off <i>18 options</i>	Your logo on a poster at the tee-off of a hole on either of the two courses	\$1,300
27	Promotional items	Item personalized with your company's name in the bag handed out to all golfers	\$500 minimum visibility fee
28	Gift – door prize draw	- I'll buy the gift - I'll let the QPMA buy it	\$500 visibility fee + cost of gift
29	Others suggestions	To be submitted to the QPMA	To be discussed

Convention



August 17, 18 and 19, 2023

Château Frontenac, Quebec

Organizing Committee Chair:
Christian Riopel, Sobeys

PACKAGES

PRESIDENT'S CLUB PARTNER \$11,000

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on the program
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- Your logo on badge lanyards
- High visibility in the reception area
- Your logo on the screens in meeting rooms
- Your logo on the menus
- Visibility during conference highlights: AGM, conferences, brunch and banquet
- Video presented at the brunch and banquet
- Corporate videos presented on loop in the reception area (video to be provided by you and subtitled – at your discretion)

PLATINUM PARTNER \$8,000

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on the program
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- High visibility in the reception area
- Your logo on the screens at reception and in the meeting rooms
- Your logo on the menus
- Your logo on a banner at the entrance
- Visibility during conference highlights: AGM, conferences, brunch and banquet
- Video presented at the brunch and banquet

Convention



PACKAGES

DIAMOND PARTNER \$6,000

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on the program
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- High visibility in the reception area
- Your logo on the screens at reception and in the meeting rooms
- Your logo on the menus
- Your logo on a banner at the entrance
- Video presented at the brunch and banquet

GOLD PARTNER \$4,000

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- High visibility in the reception area
- Your logo on the screens at reception and in the meeting rooms
- Your logo on a banner at the entrance

SILVER PARTNER \$2,000

- Your logo displayed in the event section of the QPMA.ca website in large scale
- Your logo on all our communication materials (invitation emails, information, thank-you messages, newsletters...)
- High visibility in the reception area
- Your logo on the screens at reception and in the meeting rooms
- Your logo on a banner at the entrance

BRONZE PARTNER \$1,000

- Your logo displayed in the event section of the QPMA.ca website in medium scale
- Your logo on the screens at reception and in the meeting rooms
- Your logo on a banner at the entrance

FRIEND PARTNER \$500

- Your logo displayed in the event section of the QPMA.ca website in small scale
- Your logo on the screens at reception and in the meeting rooms

Convention



* Sponsorships marked with an asterisk are reserved for major partners (Gold partners and above)

À la carte

1	Arches – ballroom* <i>2 options</i>	Arches in the ballroom dressed in your image	\$11,000
2	External columns – hotel lobby* <i>2 options</i>	Entrance columns dressed in your image	\$9,000
3	Stair risers – ballroom* <i>2 options</i>	Riser dressing in your image	\$8,000
4	Central fireplace area lobby*	Bench edge dressing in your image	\$7,000
5	Columns – convention area lobby*	Visibility on columns in the convention area lobby	\$5,500
6	Bathrooms*	Your logo on bathroom items and mirrors	\$4,000
7	Banner flags*	Banner flags with your company logo displayed in our event space	\$6,000
8	Hotel swipe cards*	Your logo on convention goers' room swipe cards	\$5,000
9	Badges*	Your logo on all convention goers' badges	\$3,000
10	Convention goer bags*	Your logo on the bags offered to all participants	\$5,000
11	"Do not disturb" card*	Your logo on the cards hanging on the doors of all convention rooms	\$3,000
12	Convention's app	Your logo on the convention's mobile app homepage and internal pages	\$4,000
13	Customized items	Item produced with your company's logo to be inserted in the bags offered to participants (you must provide the item)	\$1,000 + items
14	Reusable water bottles	<ul style="list-style-type: none"> You provide 300 reusable water bottles sporting your logo to be distributed to participants when they arrive The QPMA will produce 300 water bottles with your logo 	\$1,000 visibility fee + cost of bottles
15	Flavoured water stations	Your product in the flavoured water stations in the Verchères hall	\$1,500

Convention



À la carte

16	Show us your products! Virtual trade show	Your new product or service featured in our virtual showcase (on screen)	\$300 members 500 \$ non-members
17	Simultaneous translation	Your logos on the tent cards inviting convention goers to connect to the translation platform and screens	\$2,500
THURSDAY EVENING – CONVENTION OPENING NIGHT			
18	Draw – gift package	Speech and draw for a gift package offered by your company	\$2,500
FRIDAY EVENING – FESTIVE NIGHT			
19	Photo booth*	Your logo on the souvenir photos printed on site	\$3,500
20	Band presenter	Visibility during night show and representative short speech or video	\$8,000
21	Draw – gift package	Speech and draw for a gift package offered by your company	\$3,500
22	Wine*	Your logo on the coasters and menu and mention of your company by the MC	\$3,500
23	Table centrepieces*	Your logo on the centrepieces	\$3,000
24	Beach sandals	Your logo on the sandals offered so it's easier to dance!	\$2,500
SATURDAY – CONFERENCE AND BRUNCH			
25	Saturday's Inspiration Conference	Speech and presentation of the conference by your company	\$5,000
26	Draw – gift package	Speech and draw for a gift package offered by your company during the brunch	\$2,500
27	I love* Contest	Speech and draw for four I Love Fruits and Veggies Movement contest prizes during the brunch	\$2,500
28	Table centrepieces – Brunch*	Your logo on the centrepieces during the brunch	\$3,000

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Convention



À la carte

30	Personalized dish	Your logo included in one of the dishes offered to participants during the brunch (chocolate engraving, ice cream cups, etc.)	To be discussed
SATURDAY EVENING – BANQUET			
31	Draw – travel package	Speech and draw for a travel package offered by your company during our closing banquet	\$4,000
32	Wine – Banquet*	Your logo on the coasters and menu and mention of your company by the MC	\$3,750
33	Table centrepieces Banquet*	Your logo on the closing banquet centrepieces	\$4,000
34	Personalized dish	Integration of your logo in one of the services offered to the participants during the banquet (chocolate engravings, ice cream cups, etc.)	To be discussed
35	DJ Station – Presidents’ suite	Your logo on DJ station and on a poster	\$2,000 \$
36	Parting gift delivered at the end of the night*	One of your company’s products offered to all participants (you provide the item)	\$2,000 + visibility
37	Parting kit	One of your company’s products offered to all participants when they leave the Convention	To be discussed
38	Other suggestions	To be submitted to the QPMA	To be discussed

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Oyster PARTY



November 3, 2023

Plaza le Rizz, Montreal

Organizing Committee Chair:
Richard Lagacé, Sobeys

PACKAGE

PRESENTING PARTNER \$5,500

- Your logo on the badges and lanyards
- Your logo on a banner at the event
- Your logo in all communications to members related to the event
- Your logo on the QPMA.ca website event page.
- Your logo on the centrepieces during the event



Wine



Food station

Oyster PARTY



À la carte

1	Oyster space	Your logos on the aprons and customized oyster space	\$3,250
2	Floor	Your logo on the floor of the room	\$1,950
3	Bars	Your logo near the bar areas in the hall	\$1,500
4	Wine	Your logo on a poster, wine glass rings and bottles	\$3,000
5	Welcome cocktail	Your logo on a poster at the entrance near the bar where your cocktail will be served	\$2,500
6	Photo booth	Your logo on the frames of the souvenir photos printed on site	\$2,500
7	Outdoor truck	Your truck parked in front of the venue or your logo on a screen on a truck parked in front of the venue	\$2,500
8	DJ Station	Your logo on the DJ's table, on stage and at the front of the room	\$2,000
9	Bathroom	Your logo on the bathroom mirrors	\$2,000
10	Draw gift	Short speech and draw of a gift offered by your company	\$1,500 Including the prize
11	Food stations	Your logo on a buffet table poster	\$1,200
12	Conference	Your logo on a poster and on the screen at the beginning of the assembly as well as mention of your company by the CEO	\$2,000
13	Mobile logo projection	Your logo projected on a curtain	\$1,750
14	Single-use alcohol tests	Your logo on a large poster and on the packaging of the alcohol tests distributed to all guests	\$2,500
15	Parting gift	Your logo on a poster and your product as a gift distributed to all guests	\$1,000
16	Flavoured water stations	Your products in the flavoured water stations	\$1,000
17	Other suggestions	To be submitted to the QPMA	To be discussed

Reservation Form

Thank you for your interest in becoming a partner of the QPMA, offering you unique visibility in the Association's events. We are grateful for your financial support, which allows the staff and organizing committees to offer you high-quality events and conferences.

Please indicate the visibility options you wish to reserve. Then, calculate the total amount associated with this reservation, sign the form and return it as soon as possible to: lmuller@aqdf.ca.

EVENT PRESENTER PACKAGES

Event	Package	Value	Desired visibility	Amount to paid
Festive Spring Evening	Presenter	\$5,000	<input type="checkbox"/>	
	Golf Tournament			
	The Master	\$3,000	<input type="checkbox"/>	
	The Pro	\$1,500	<input type="checkbox"/>	
	The Assistant-Pro	\$1,200	<input type="checkbox"/>	
	The Aspiring	\$750	<input type="checkbox"/>	
	The Friend	\$500	<input type="checkbox"/>	
Convention	President Club	\$11,000	<input type="checkbox"/>	
	Platinum	\$8,000	<input type="checkbox"/>	
	Diamond	\$6,000	<input type="checkbox"/>	
	Gold	\$4,000	<input type="checkbox"/>	
	Silver	\$2,000	<input type="checkbox"/>	
	Bronze	\$1,000	<input type="checkbox"/>	
	Friend	\$500	<input type="checkbox"/>	
Oyster Party	Presenter	\$5,500	<input type="checkbox"/>	
			Sub-total =	

À LA CARTE - EVENT

Event	Indicate the number of the desired à la carte visibility(s)	Amount to paid
Festive Spring Evening		
Golf Tournament		
Convention		
Oyster Party		
		Sub-total =

Reservation Form

CALCULATION OF VISIBILITY FEES

Start by choosing the options that are most convenient for you. In order to complete the application, please add the amounts in the "subtotal" boxes of the previous tables to get the total amount to pay.

To confirm your reservation, you must pay the total amount for each visibility no later than 45 days prior to the event date.

Some sponsorships may be grandfathered. Contact Lucie Muller to ensure availability. Please return the form promptly to guarantee your choices to: lmuller@aqdf.ca

Visibility	Amount to paid
SUB-TOTAL EVENT PRESENTER PARTNERS - PACKAGES	
SUB-TOTAL VISIBILITY À LA CARTE - EVENT	
TOTAL COSTS FOR VISIBILITY	

Compagny:

Last name: Name:

Email: Telephone:

Address:

City: Province:..... Postal code:

Date : Signature :