



QPMA PARTNERSHIP PLAN



63rd Edition

Golf tournament

Sponsorship and visibility opportunities

June 2022



ASSOCIATION QUÉBÉCOISE
DE LA DISTRIBUTION
DE FRUITS ET LÉGUMES
QUÉBEC PRODUCE MARKETING ASSOCIATION

Golf tournament

Sponsorship and visibility opportunities



63rd edition



QPMA GOLF TOURNAMENT

JUNE 9, 2022 / Club de golf Le Blainvillier – Blainville

This year, the QPMA golf tournament is moving to the prestigious Le Blainvillier Golf Club!

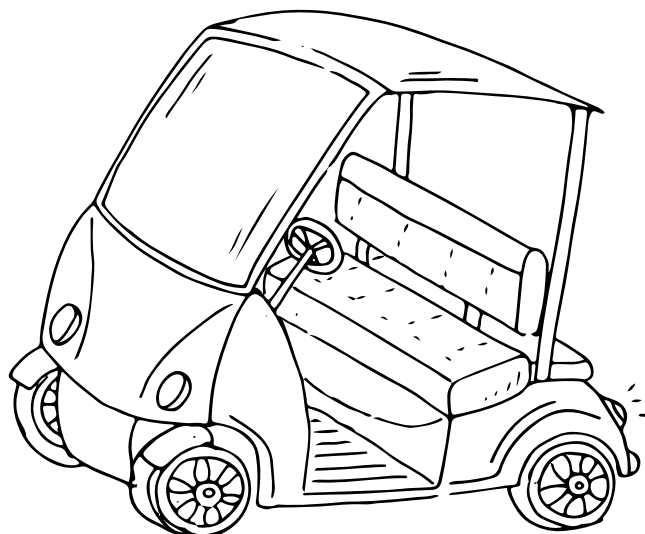
We hope to see you all there and look forward to spoiling you a bit. We're planning a fun-filled get-together!

Learn about our visibility options and what's QPMA has new for you !

Get :

Exceptional opportunities to maximize your exposure and visibility with QPMA member companies and partners.

A unique opportunity to demonstrate your involvement and commitment to the QPMA and the industry.



Golf tournament

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MAJOR

PARTNERS

The Master : 3 000 \$

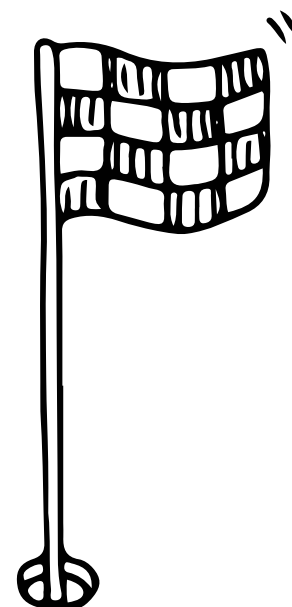
- Your logo displayed in the golf section of the QPMA.ca website in large scale
- Your logo on the banner at the welcome table
- Your logo on the back of the scorecards
- Your logo in the main screen area during the brunch
- Your logo in the main screen area during the cocktail reception
- Your logo in strategic locations outside and on the patio
- Your logo in the spotlight on all our communications (invitation emails, information packages, thank-you messages, newsletters...)

PRESENTING

PARTNER

The Pro : 1 500 \$

- Your logo displayed in the golf section of the QPMA.ca website in large scale
- Your logo on the banner at the welcome table
- Your logo on the back of the scorecards
- Your logo in the main screen area during the brunch
- Your logo in the main screen area during the cocktail reception
- Your logo in all our communications (invitation emails, information packages, thank-you messages, newsletters...)



Golf tournament

Sponsorship and visibility opportunities

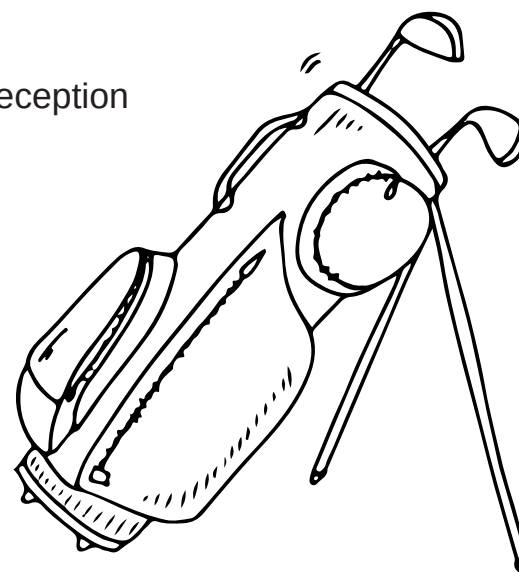


PRESENTING

PARTNERS

The Assistant Pro : 1 150 \$

- Your logo displayed in the golf section of the QPMA.ca website in medium scale
- Your logo on the banner at the welcome table
- Your logo in the secondary screen area during the brunch
- Your logo in the secondary screen area during the cocktail reception
- Your logo in all our communications (invitation emails, information packages, thank-you messages, newsletters)

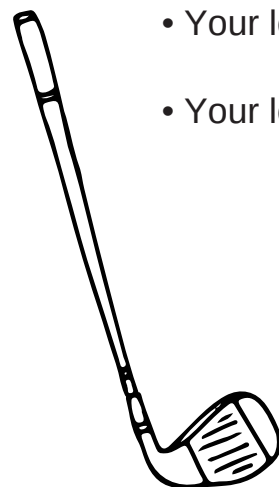


PRESENTING

PARTNERS

The Rookies : 750 \$

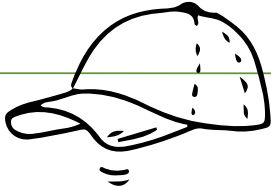
- Your logo, in small size, in the golf section of the QPMA.ca website
- Your company name on the banner at the welcome table
- Your logo in the secondary screen area during the brunch
- Your logo in the secondary screen area during the cocktail reception



Commandites

à la carte



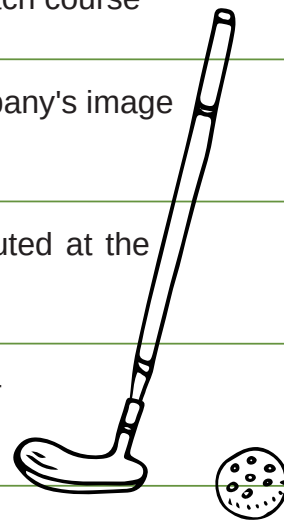
1	Flags on both courses	Flags with your logo marking the holes on both courses	3 750 \$ Sold
2	Beer on both courses	Your logo on posters and vouchers announcing that you are supplying the beer (booth sporting your colours)	3 500 \$ Sold
3	Golfers' pouches	Your logo on all folders handed out to all golfers	2 750 \$ Sold
4	Golfers' bags	Your logo on the golf bags in the carts	4 000 \$ Sold
5	Wine for the evening	Your logo on the menu on table tents and on vouchers	2 000 \$ Sold
6	Advertising on mirrors	Your logo on bathroom and locker room mirrors and locker rooms	2 500 \$ Sold
7	Cups	Your logo at the bottom of the 36 cups 	2 250 \$ Sold
8	Juice / smoothie station	Distribution of your product to each golfer when they arrive	2 250 \$
9	Health safety booth	Your health safety booth at the welcome area	2 250 \$
10	Super BinGolf	Your logo on our golf bingo cards distributed to all golfers and played at each hole to determine the grand prize winners	2 250 \$
11	Canon tee shot	Your logo on a poster announcing the Canon tee shot activity on the appropriate hole, played by all golfers and available on both courses	1 950 \$ Sold
12	Carts	Your logo on the carts' windshield	1 950 \$ Sold
13	Trailer truck #1	Truck #1 with your logo, parked near the tee-off areas	1 900 \$ Sold
14	Trailer truck # 2	Truck #2 with your logo, parked near the tee-off areas	1 900 \$
15	Cap	According to the promotional item	TBD Sold

Commandites

à la carte



16	Water bottles	A	You provide 300 reusable water bottles with your logo to be distributed at the final hole	At your expense
		B	The QPMA will produce the 300 water bottles with your logo	Price TBD based on the model chosen
17	Tastings of your products at one of the holes	A	Product prepared by you and distributed by your teams	\$750 minimum visibility fee + cost of preparation and service according to the chosen option (cost / hole)
		B	Product prepared by you and distributed by the QPMA	
		C	Product prepared by the golf club kitchen and distributed by your teams	
		D	Product prepared by the golf club kitchen and distributed by the QPMA	
18	Brunch	Your logo on table tents, on a large poster and on the screens		2 000 \$
19	Canteen lunch vouchers	Your logo on the canteen lunch vouchers distributed to all golfers and on a poster at the start of each course		2 500 \$
20	Cocktail area	Cocktail area personalized in your company's image		2 500 \$
21	Pop-corn	Your logo on the popcorn bags distributed at the welcome cocktail		1 250 \$
22	Cocktail reception Bites (8 possibilities) Prepared with your products	Your logo on the menus on table tents + trays		750 \$
23	Cocktail reception Station (4 possibilities)	Your logo on a freestanding poster and on a large poster		1 250 \$
24	DJ entertainment	Your logo on the station where the DJ will entertain during the cocktail party		1 750 \$
25	"Longest drive" contest	«Royal» course	Your logo on a giant poster and handing out of prizes by your representative	1 500 \$
		«Héritage» course	Your logo on a giant poster and handing out of prizes by your representative	1 500 \$

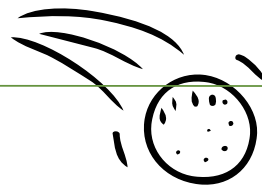


Commandites

à la carte



26	"Hole in one" contest	«Royal» course	Your logo on a giant poster and handing out of prizes by your representative	1 500 \$ Sold
		«Héritage» course	Your logo on a giant poster and handing out of prizes by your representative	1 500 \$ Sold
27	"Closest to the hole" contest	«Royal» course	Your logo on a giant poster and handing out of prizes by your representative	1 500 \$ Sold
		«Héritage» course	Your logo on a giant poster and handing out of prizes by your representative	1 500 \$ Sold
28	Putting contest	Your logo on a giant poster and handing out of prizes by your representative		1 500 \$
29	Hole tee-off 18 possibilities)	Your logo on a poster at the tee-off of a hole on either of the two courses		1 200 \$ Only a few options left !
30	Promotionals items	Item personalized with your company's name placed in the bag handed out to all golfers		At your expense
31	Gift	A	I'll buy the prize	Starting at 500 \$
		B	I'll let QPMA buy the prize	
32	Other suggestions	To be submitted to the QPMA		Value to be discussed



For information,
 contact Lucie Muller
 438.488.9711
 lmuller@aqdfl.ca

Booking form



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Choose your visibility opportunities

Complete this form and send it to lmuller@aqdfi.ca

Compagny:

Last Name.....First Name.....

EmailPhone

Address

CityProvince :.....Postal code

Date :Signature :

TOTAL AMOUNT OF YOUR VISIBILITY OPTIONS\$

Choose your visibility opportunities from the traditional to the newer options. There's something for everyone at every price point!

Check the form boxes to select your visibility options. You can fill in a new category or combine various options, either à la carte or by package. Please note that some options have limited availability and will be offered on a first-come, first-served basis

Check

Option 1	"The Master" – Major Partner		\$3 000 investment	
Option 2	A	"The Pro" – Presenting Partner	\$ 1 500 investement	
	B	"The Assistant Pro" – Presenting Partner "	\$ 1 150 investment	
	C	"The Rookies" – Presenting Partner	\$ 750 investment	

Booking form



Check

1	Flags on both courses	3 750 \$	
2	Beer on both courses	3 500 \$	
3	Golfers' folders	2 750 \$	
4	Golfers' bags	4 000 \$	
5	Wine for the evening	2 000 \$	
6	Advertising on mirror	2 500 \$	
7	Cups	2 250 \$	
8	Juice/smoothie station	2 250 \$	
9	Health safety booth	2 250 \$	
10	Super BinGolf	2 250 \$	
11	Canon tee shot	1 950 \$	
12	Carts	1 950 \$	
13	Trailer truck # 1	1 900 \$	
14	Trailer truck # 2	1 900 \$	
15	Cap	TDB	

Check

16	Water bottles	A	At your expense
		B	Price TBD based on the model chosen
17	Tastings of your products at one of the holes	A	\$750 minimum visibility fee + cost of preparation and service according to the chosen option (cost / hole)
		B	
		C	
		D	
18	Brunch		2 000 \$
19	Canteen lunch vouchers		2 500 \$
20	Cocktail area		2 500 \$
21	Pop-corn		1 250 \$
22	Cocktail reception Bites (8 possibilities)		750 \$
23	Cocktail reception Station (4 possibilities)		1 250 \$
24	DJ entertainment		1 750 \$
25	"Longest drive" contest	"Royal" course	1 500 \$
		"Heritage" course	1 500 \$

Check

26	"Hole in one" contest	"Royal" course	1 500 \$
		"Heritage" course	1 500 \$
27	"Closest to the hole" contest	"Royal" course	1 500 \$
		"Heritage" course	1 500 \$
28	Putting contest		1 500 \$
29	Hole tee-off (18 possibilities)		1 200 \$
30	Promotional items		At your expense
31	Gift	A	Starting at \$500
		B	
32	Other suggestions		Value to be discussed

Golf tournament

Sponsorship and visibility opportunities

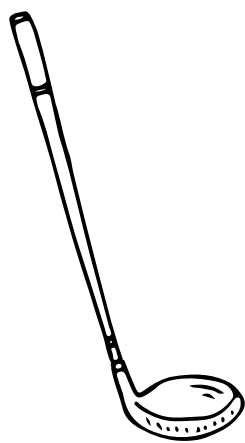


Creative proposals to share ?

We're always available to assist our sponsorship partners in developing visibility tools. If you have a suggestion for a new sponsorship, we'll be delighted to discuss it with you and determine how best to realize your vision



Don't hesitate to contact me for reservation assistance.



Lucie Muller

Communications, Events and 360° Digital
Activities Coordinator

514 355-4330

Ext: 226

lmuller@aqdfl.ca

The QPMA thanks you for your trust.