



## WHAT DOES A QPMA DIRECTOR DO?

The board of directors is responsible for the QPMA mission and values. In the final analysis, the board reports to the association despite the fact that it delegates management authority of the organization to the CEO and the executive committee

The directors must ensure that QPMA activities meet set objectives. They adopt a budget and policies that will frame the work of the management team in order to ensure that the competence and integrity of the team are maintained.

They contribute to the improvement of operational plans and offer their network of contacts to help in raising funds and building partnerships

### **More specifically, the role of a director is to:**

- Become familiar with the rules of the association.
- Make sure the rules are up to date.
- Be a spokesperson for QPMA values and working to accomplish its mission
- Attend meetings regularly and exercise their right to speak.
- Attend regularly the QPPMA meetings and exercising his spoken right :
  - Participate at Annual General Meeting
  - Attend Special Meetings
  - Attend Board Meetings: October, November, March and August.
  - Attend and bring his expertise Committee Meetings :
    - Government Relations and Public Affairs,
    - Promotion of Fruits and Vegetable, “I Love “ Campaign,
    - Member Services, Internal Communications and Events,
    - Various networking activities,
    - Next generation,
    - Working groups,
    - Sectorial committees.
- Be prepared to occupy the 2nd vice-president, 1st vice-president, president and past president title
- Recruit:
  - new members.
  - sponsors for networking activities,
  - advertisers for the Yearbook.
- Promote the “I love 5 to 10 servings a day” campaign and its contest.
- Promote and take part in QPMA activities :
  - Oyster Party,
  - Crab & Recognition Evening,
  - Next Generation Happy hour,
  - Golf Tournament,
  - Convention.